



September 2-4, 2019

CANCUNICC
International Convention Center
Cancun, Mexico

<http://tical2019.redclara.net/>

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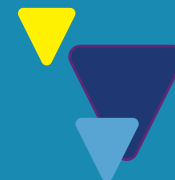
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Introduction: Welcome to TICAL2019!

TICAL brings together decision makers, network specialists, researchers, academics and members of the main Latin American networks and research organizations, universities, partner institutions around the world, as well as industry representatives, to promote the development of education, science and innovation in the regional academic scene. All this through the construction of a cooperative scenario to promote and disseminate the development of new technologies and best practices in the current educational environment.

TICAL the perfect ICT environment for your company, is the meeting point between your products, services, ideas and target market: ICT directors of Latin American universities.



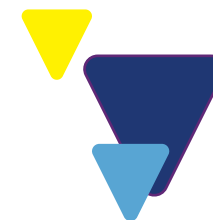
TICAL in numbers

Through **8 years** of TICAL, we have had:

More than **2300** participants

28 represented countries

More than **470** presentations

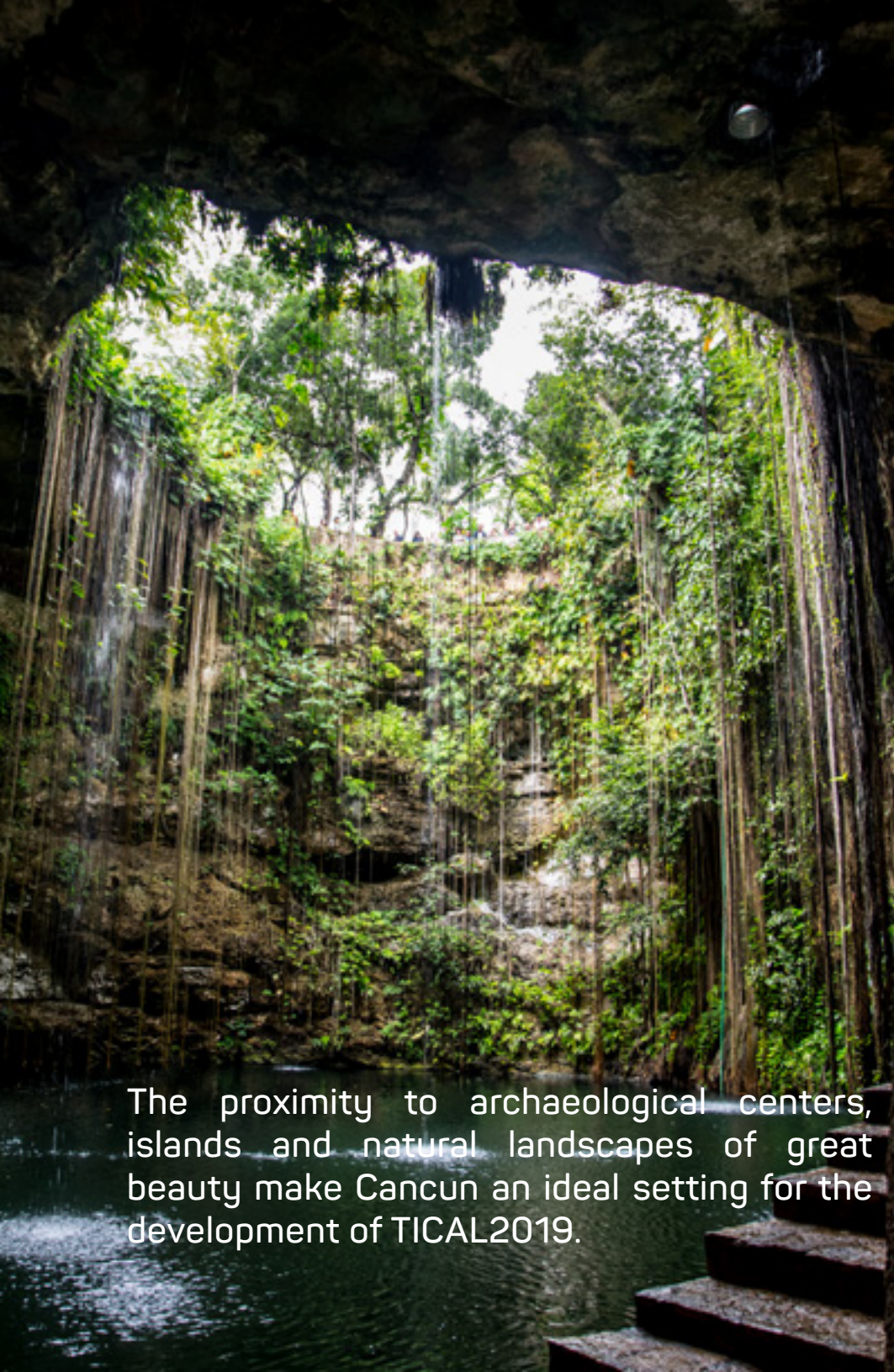


TICAL has been sponsored by:



Cancun, the neuralgic center of the Mayan Riviera, has been chosen as the host city of TICAL2019.





The proximity to archaeological centers, islands and natural landscapes of great beauty make Cancun an ideal setting for the development of TICAL2019.



- ✓ TICAL provides a unique opportunity for your company to introduce its products and services to a highly demanding environment, looking for new technological resources to solve real problems. Relate directly with decision makers in the region and its end users by increasing your visibility, allowing the construction of collaborative relationships and knowing first hand the ICT needs in higher education institutions throughout Latin America.

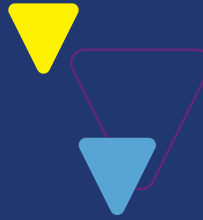


Expand your business opportunities and meet leaders in the largest community of global research networks.

Sponsorships

Categories

Diamonds	USD\$35,000
Platinum	USD\$30,000
Gold	USD\$25,000
Plata	USD\$15,000
Bronce	USD\$10,000





USD\$35.000

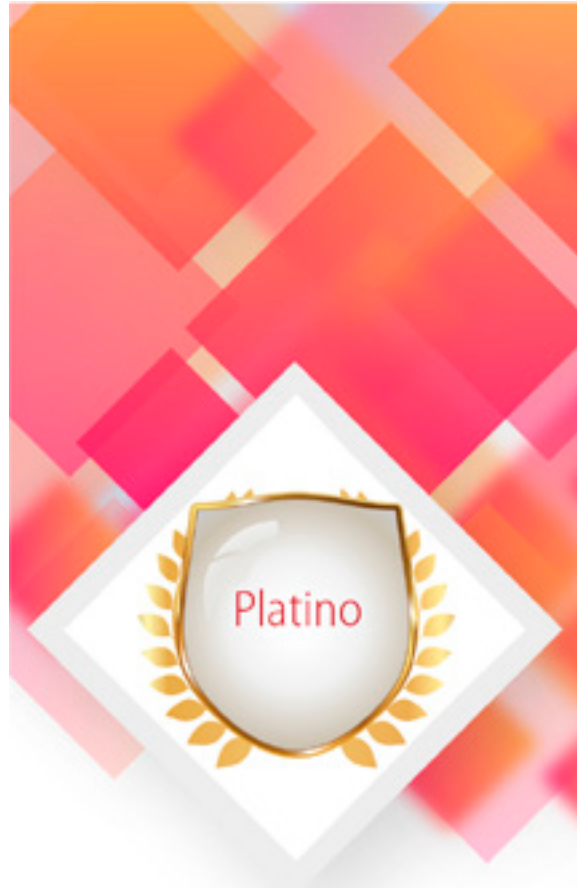
Diamond

- Presentation in the opening or closing plenary session
- 18m² stand in the Companies Fair
- 9 free passes to the Conference
- 2 passes for company executives *
- Right to two hours in the meeting room **
- Access to the mailing list of attendees ***
- 11 banners in public spaces and registration desk
- TICAL2019 image and literature: Newsletter and eVentia

* Passes for opening session or closing dinner.

** Invited by the company to a group of participants of the conference (does not include additional expenses, such as breakfast, snacks, multimedia equipment or others)

*** By prior authorization by mail (check viability by company)..



USD\$30.000

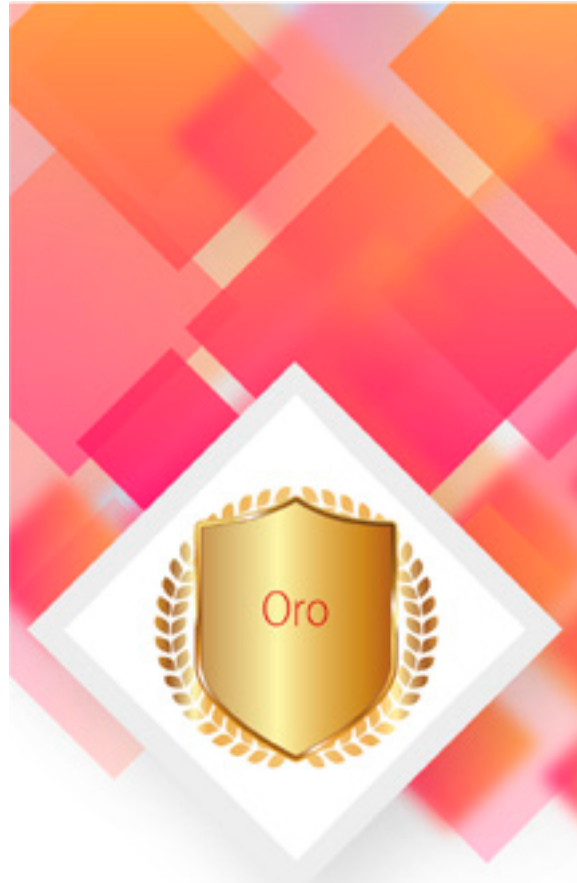
Platinum

- Presentation in a non-opening or closing plenary session
- Intensive 2-hour workshop
- 12m2 Stand in the Companies Fair
- 6 free passes to the Conference
- 1 pass for company executives *
- Right to two hours in the meeting room **
- Access to the mailing list of attendees ***
- 7 Banners in public spaces and registration desk
- Image and Literature TICAL2019: Newsletters and eVentia

* Passes for opening session or closing dinner.

** Invited by the company to a group of participants of the conference (does not include additional expenses, such as breakfast, snacks, multimedia equipment or others)

*** By prior authorization by mail (check viability by company).



USD\$25.000

Gold

- Presentation in a parallel session
- Intensive 2-hour workshop
- 12m2 Stand in the Companies Fair
- 6 free passes to the Conference
- 1 pass for company executives *
- Right to two hours in the meeting room **
- Access to the mailing list of attendees ***
- 7 Banners in public spaces and registration desk
- Image and Literature TICAL2019: Newsletters and eVentia

* Passes for opening session or closing dinner.

** Invited by the company to a group of participants of the conference (does not include additional expenses, such as breakfast, snacks, multimedia equipment or others)

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USD\$15.000

Silver

- Presentation in a parallel session
- 6m2 Stand in the Companies Fair
- 4 free passes to the Conference
- 1 pass for company executives *
- Right to two hours in the meeting room **
- Access to the mailing list of attendees ***
- 7 Banners in public spaces and registration desk
- Image and Literature TICAL2019: Newsletters and eVentia

* Passes for opening session or closing dinner.

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USD\$10.000

Bronze

- Presentation in a parallel session
- 6m2 Stand (hallway) in Business Fair
- 4 free passes to the Conference
- 4 Banners in public spaces and registration desk
- Image and Literature of TICAL2019: Newsletters and eVentia



Stand

Get to know some extra options to enhance your visibility in TICAL2019.

Stand unit values:

1. Small Stand (aisle): 6m² (3x2m) Includes 2 stand attendance passes \$4,500 USD
2. Medium stand (hallway): 12m² (6x2m) Includes 3 stand attendance passes \$6,000 USD
3. Large stand: 18m² (4.24x4.24m) Includes 4 stand attendance passes \$10,000 USD



Agenda Opportunities

Agenda unitary values:

1. Parallel session; \$5,000 USD
2. Intensive 2-hour workshop; \$12,000 USD
3. 2 hours in the meeting room invited by the company (does not include additional expenses); \$8,000 USD

Be part of TICAL2019:
meet with your
direct clients and
demonstrate your
products and services
in a unique and
exclusive setting in
Latin America.



Contacts

Luis Eliécer Cadenas
RedCLARA Executive Director
luis-eliecer.cadenas@redclara.net

Cecilia Ortiz
RedCLARA Business Executive
cecilia.ortiz@redclara.net

SEE YOU IN CANCUN!

September 3-4, 2019

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International Convention Center
Cancun, Mexico

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TICAL is a RedCLARA community

